



evolv.®

h e a t e d s u n l e s s a i r b r u s h i n g



evolv.®

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THE EVOLV. DIFFERENCE

The Evolv. Difference

Choose **how** you Evolv.



OR



WHAT MAKES EVOLV DIFFERENT?

1. Patented technology
2. Heated application
3. Customizable platform
4. Superior engineering
5. Unique spray gun
6. Favorable ROI
7. Made in the USA

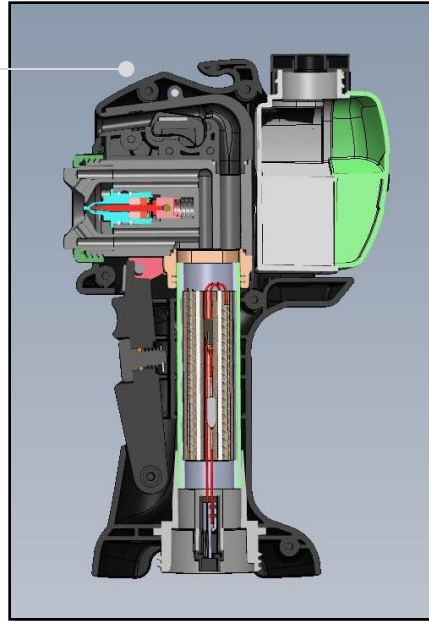


A glimpse from the inside

THE GUN

ENGINEERING

The ultimate custom contour with high-volume, low-pressure (HVLP) turbine technology, three degrees of heat intensity, three levels of airspeed, and an adjustable spray gun that delivers both wide-spread diffusion and pinpoint accuracy from any angle.



CHEMISTRY

Heat-activated solutions accentuate the tanning experience to nurture skin while providing a flawless glow.



Choose your backdrop



TENT

- Ultimate Portability
- Easy Pop-up & Break-down
- Fan Filter Zipped Access
- Open Air Top
- Easy Maintenance
- Nylon Carrying Case

CONTOUR LITE

- High-Quality Rigid Design
- Open-Air Design with Frosted Top Panel For Superior Lighting
- Rigid Carrying Case with Straps
- Easy Maintenance with Fan Filter and Fan Access Panel

CONTOUR

- Open Easy- Application Design
- High-Flow Air Purification Column with 3 Extraction Fans and Filters
- Top-Interior Lighting
- Skid-Free Floor Panel
- Easy Maintenance

CURVE

- High-Volume Air Purification Column with 4 Extraction Fans & Filters
- Full 6ft Interior LED lighting
- Easy Wash-Down with a Built-In Sump Pump and Flexible Hose
- Unrestricted, Elevated Skid-Proof Platform



Available Sidekick Packages



MOBILE PACKAGE

\$2,307

Sidekick + Tent + Starter Kit



MOBILEPRO PACKAGE

\$3,197

Sidekick + Contour Lite + Starter Kit



STUDIO PACKAGE

\$5,697

Sidekick + Contour + Starter Kit



STUDIOPRO PACKAGE

\$9,197

Sidekick + Curve + Starter Kit



Available Mini packages



MOBILE PACKAGE

\$2,107

Sidekick + Tent + Starter Kit



MOBILEPRO PACKAGE

\$2,997

Sidekick + Contour Lite + Starter Kit



STUDIO PACKAGE

\$5,497

Sidekick + Contour + Starter Kit



STUDIOPRO PACKAGE

\$8,997

Sidekick + Curve + Starter Kit



The Evolv. Difference

THE SOLUTION



PRE-TREATMENT

PH-Balance Solution

Prepares Skin for Color &
Balances Skin's PH Levels

LEVEL 1

Heat-Activated Solution

Light / Medium Tone
Sun-Kissed Bronze

LEVEL 2

Heat-Activated Solution

Medium Tone
Deep Brown Bronze

LEVEL 3

Heat-Activated Solution

Darker Tone
Deep Mocha Bronze

POST-TREATMENT

Color-Lock Solution

Seals & Locks In Color
Moisturizes The Skin Post Tan



PART II



The Evolv. Difference

THE ADDITIVES



ACCELERATORS

Enhancer

Color Develops in
half the time or
sooner
(2 hours) or (4 hours)

BRONZE

**Cosmetic
Bronzer**
Rich Brown
Color

ROSE

**Cosmetic
Bronzer**
Fresh Off
The Beach
Glow

VIOLET

**Cosmetic
Bronzer**
Deep,
Mocha Color
Tone

OLIVE

**Cosmetic
Bronzer**
Mediterranean
Terra Verde
Color

COCONUT LIME

Fragrance
Adds a light, fresh
scent

DESERT BLOOM

Fragrance
Adds a light, fresh
scent

TEA TREE

Fragrance
Adds a light,
fresh scent



The Evolv. Difference

STARTER KIT PACKAGES



Silver



Gold



Platinum

**Starter
Kits Include:**



Salon Cost:	\$ 263.84	Salon Cost:	\$678.49	Salon Cost:	\$ 1,115.04
Discount:	24.58%	Discount:	41.19%	Discount:	46.28%
Price:	\$199.00	Price:	\$399.00	Price:	\$599.00

	Silver	Gold	Platinum
	Qty	Qty	Qty
Level 1	1	2	2
Level 2	1	2	2
Level 3	1	2	2
Pre	1	1	1
Post	1	1	1
2-HR Developer		1	2
4-HR Developer		1	2
VIOLET - Bronzer Additive	1	1	2
BRONZE - Deep Brown Bronze		1	2
ROSE - Sun Kissed		1	2
OLIVE - Bronzer additive		1	2
Desert Bloom Scent	1	1	2
Tea Tree Scent		1	2
Coco Lime Scent		1	2
Exfoliating Body Scrub		1	3
Daily Glo Moisturizer		1	3
Sunless Spray		1	3
1-hour Violet Mousse		1	3
EVO Mitt		1	3
Lip Balm		12	12
Blending cream			1
Evolv Backpack	1	1	1
Sticky feet pack of 25	1	1	1
Disposable thongs pack of 25			1

The Evolv. Difference

RETAIL PRODUCTS

SUNLESS SPRAY

A 360-degree spray that can be applied at any angle. Great for an at-home bronze, or to touch-up between professionally-applied sunless tanning sessions.

DAILY GLO MOISTURIZER

Nourishes and hydrates the skin so that it is softer and better able to absorb sunless color.

LIP BALM

Protects and moisturizes the lips. Paraben Free, SPF 15



1-HOUR VOILET MOUSSE

A Tanning mousse application is a self-tanning product that comes in the form of a foam. It is applied to the skin and left to develop a perfect dimensional, mediterranean tan in as little as 1 hour.

EVO MITT

EVO mitt is designed to glide across the skin and ensure an even streak-free tan. It has an isolating layer on the inner side that prevents staining and keeps your hands clean.

BODY SCRUB

Exfoliating body polish removes any traces from a previous tan and prepares the skin for a fresh sunless tan.



The Evolv. Difference



EVOLV. UNIVERSITY

Online Training and Certification
for tanning professionals.



EVOLV. ONLINE STORE

All the airbrush products, supplies
and retail you'll need to start your
business.



TECH SUPPORT

Ensuring that all Evolv.
Products and Equipment
perform perfectly.



The background of the slide features a faded, high-angle photograph of an airbrush gun. The gun is positioned diagonally, with its handle on the left and the nozzle pointing towards the upper right. The body of the gun is dark, and there are some lighter-colored components, including a trigger and a mixing chamber. The overall tone is muted, with a focus on the mechanical details of the tool.

evolv.®

h e a t e d s u n l e s s a i r b r u s h i n g

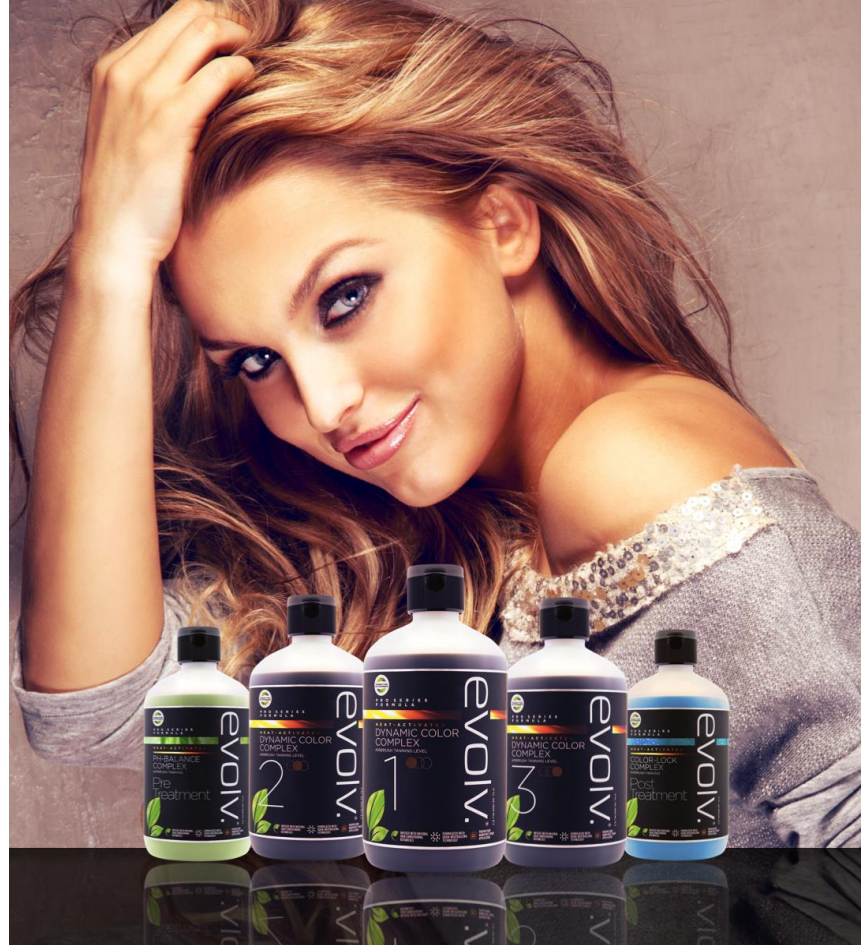
THE EVOLV. OPPORTUNITY

The Evolv. Opportunity

YOUR PLACE OR MINE?

TURN-KEY BUSINESS IN A BOX

Evolv. is an agile platform.
We have taken the guess work out of building a business and given you the power to serve your customers anywhere.



The Evolv. Opportunity

YOUR PLACE OR MINE?

UNPARALLELED STUDIO PRO SET-UP

The Evolv. System can be set up in a salon, spa, or any other space where clients can arrive pale, and leave with a flawless bronze glow.



The Evolv. Opportunity

YOUR PLACE OR MINE?

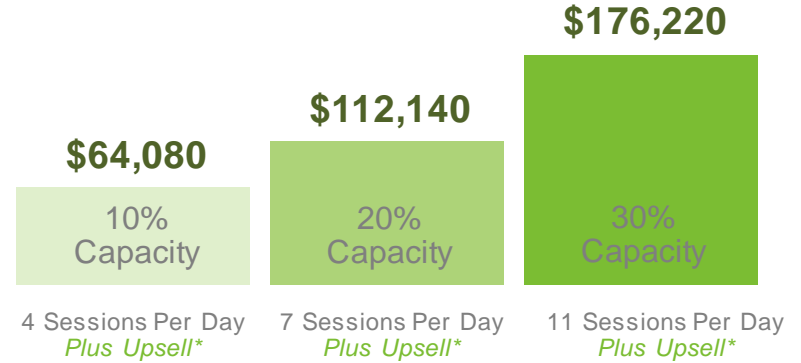
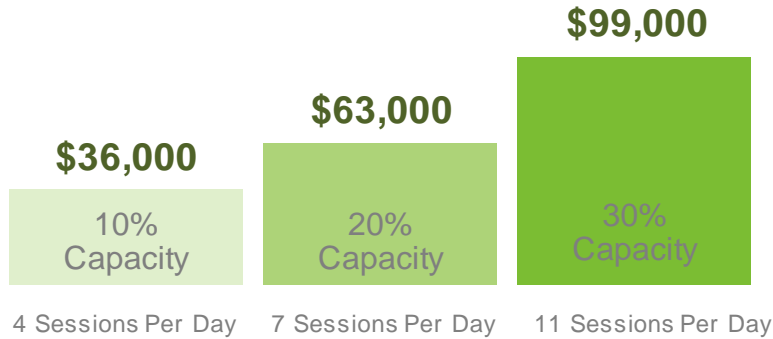
A HIGH-END MOBILE PRO SET-UP

Bring the heat-infused
Evolv. System to
clients with the truly
portable tent, or the
semi-portable Contour
Lite for larger events.



Evolv. Capacity Estimates

AND PROJECTED YEARLY PROFIT



PROJECTED MONTHLY PROFIT

10% Capacity	\$3,000
20% Capacity	\$5,250
30% Capacity	\$8,250

PROJECTED MONTHLY PROFIT PLUS UPSELL

10% Capacity	\$5,340
20% Capacity	\$9,345
30% Capacity	\$14,685

ASSUMPTIONS

Avg. Retail Charge Per Session	\$50.00
Avg. Cost Per Session	\$4.00
Session Capacity Per Hour	3
Days Open Per Month	30
Hours Per Day	12
Additional Labor Costs	\$6/per session
Avg. Upsell Charge Per Session	\$5.00*
Additional Upsell Cost Per Session	\$0.50*



Hang out with us online!



@EvolvTan | #EvolvTan

www.evolvtan.com



evolv.
SIDEKICK[™]
THREE BUSINESS REFORMING



The background of the entire image is a faded, light gray photograph of an airbrush gun. The gun is oriented horizontally, with its handle on the left and its nozzle on the right. The trigger and various adjustment knobs are visible. The overall tone is professional and clean.

evolv.®

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Choose to Evolv.